



**FOR IMMEDIATE RELEASE**

## **Seamless Technologies Delivers New High-Speed Bridge for Integrating Microsoft System Center Configuration Manager 2007 to BMC Atrium CMDB**

*Automatically Loads and Translates Configuration Manager Data into BMC Atrium CMDB to Streamline Critical Data Center Procedures*

**Morristown, NJ, February 27, 2008** – Seamless Technologies, Inc., a leading provider of advanced service management solutions, today introduced the Microsoft Systems Center Configuration Manager 2007 to BMC Atrium CMDB Integration, a single, high-speed integration bridge that automatically loads and translates data from Configuration Manager into BMC Atrium CMDB. This significantly reduces the time and cost required to manually populate, synchronize and reconcile data and streamlines critical procedures for data centers.

Seamless Technologies' Configuration Manager 2007 to BMC Atrium CMDB Integration provides an automated, data center quality solution to populate the BMC Atrium CMDB and Definitive Software Library (DSL) with Microsoft's Configuration Manager CIs, attributes and relationship asset information. Additionally, the Seamless Bridge is easily configurable and reconciles data, automatically or manually, into the production CMDB. Seamless' integration bridge enables the Configuration Manager data to be viewed, managed, and modeled by BMC Impact Manager, BMC Remedy Asset, BMC Remedy Change, BMC Marimba, and all other BMC and third-party applications which are CMDB-aware/compliant.

"We are pleased to bring our Configuration Manager 2007 to BMC Atrium CMDB solution to market," said Kevin Johnson, president and founder of Seamless Technologies. "By populating and reconciling BMC Atrium CMDB with Configuration Manager information, we drastically lessen the time-consuming manual processes and costs required for enabling asset, synchronization, help desk and change/configuration processes."

Key advantages include:

- **Simple and Easy to Use:** Automatically reconciles after loading CIs and relationships into CMDB and DSL via API interface with ability for simple field modifications; designed specifically for application to Microsoft Change Automation tools and Atrium CMDB without the use of Atrium AIE/EIE.
- **Flexible and Powerful Configuration and Mapping:** Provides customizable configuration files for changes to the mapping
- **Support for ITIL Processes:** Enables closed loop changes and configuration management
- **Automated and Up-to-Date Asset Inventory:** Instantly updates asset and component repositories using user-defined parameters

- **DSL Managed Configuration Manager Software Inventory:** Enables only software-of-interest to be synchronized with Configuration Manager
- **Microsoft SMS Compatible:** Enables customers to connect to SMS or Configuration Manager
- **High-Speed, High-Volume Efficiency:** Designed to run for high data volumes and simplifies importing to BMC Atrium software to leverage existing legacy assets, configuration and custom CI data sources, even on deleted item updates

“Seamless’ new integration to BMC’s Atrium CMDB provides a much-needed solution for BMC customers running Microsoft Configuration Manager. By connecting the Microsoft product and our CMDB, businesses can increase the productivity benefit of their CMDB,” said Fred Johannessen, VP of BMC Technology Alliance and Market Zone.

“As customers adopt Microsoft’s System Center IT management solutions in increasing numbers, including Configuration Manager 2007, it’s often times important that they have the ability to integrate with the other systems they have within their infrastructure,” said JD Marymee, Director of Strategic Alliances for the Microsoft Management and Services Division. “Seamless Technologies’ solution provides a bridge between Configuration Manager and other products enabling customers to broaden the value they get from their infrastructure management information and improve their operational efficiencies, in turn driving down costs.”

Seamless is a new member of Microsoft’s System Center Alliance program that provides an online community to help partners more easily collaborate on the creation of solutions for System Center, as well as deliver a communications vehicle for information to customers and sales channels.

Available immediately, Seamless Technologies’ Configuration Manager 2007 to BMC Atrium CMDB Integration supports the BMC Atrium CMDB 2.x software and pricing is available upon request from [sales@seamlessti.com](mailto:sales@seamlessti.com).

### **About Seamless Technologies**

Since 1995, Seamless Technologies, Inc. has been a forerunner in IT service management and automation solutions integrating products like BMC Atrium CMDB with leading vendor frameworks, like HP Opware OMDB and other solutions. Seamless provides consulting, best-of-breed technology products and ITIL best practices aligned to business objectives. Seamless Technologies offerings are proven in healthcare, telecommunications and financial services industries where availability and performance are critical. Seamless is a BMC Software Technology Alliance Partner, a BMC BSM Certified Partner, a Microsoft System Center Alliance member and an Opware Technology and Channel Partner. For more information, visit [www.seamlessti.com/products.html](http://www.seamlessti.com/products.html).

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